



EXHIBITOR AGREEMENT

Participation is based on a first come, first served basis. Please complete and return.

PO Box 1062
Belton, TX 76513
(254) 624-9041
KidExpo@vvm.com

Company Name:
Contact person:
Address:
City: State: Zip
Phone: Fax: Email
Category (type of business): Website:

YES! I would like to participate in the 2009 Central Texas Kids Expo Family Trade Show.

Each booth includes company ID sign, pipe & drape, 6-foot table, two chairs, and colored vinyl table cloth.

- () Single Booth (10 X 10)... \$300.00
() Double Booth (10 X 20) ... \$500.00
() Quad Booth (20 X 20)... \$800.00
() MomPreneur Table \$100.00

Special rates for non-profit organizations & Kid's Directory advertisers! -for more info e-mail: kidexpo@vvm.com

Additional Exhibitor Options Available

Sponsor opportunities (see Sponsor benefits)

CHECK ALL THAT APPLY

- () Electricity...\$35
() Corner Booth or reserved location (as available) \$50
() Website Link...\$45
() Exclusive Recycle Bag Sponsor (\$1.90 ea)\$3,800 / \$5,700
() Company Info in all Sponsor Bags.....\$100
() Title Sponsor.....\$15,000
() Corporate Sponsor.....\$7,500
() Stage/Performance Sponsor.....\$5,000
() Activity Zone Sponsor (Various).....\$1,500 - \$2,000
() Character Breakfast Title Sponsor.....\$2,500
() Large Item Prize Donor
() Education Stage Sponsor.....\$2,500

Make checks payable to Central Texas Kids Expo.

\$50 Discount on booth if payment is made in full by August 1, 2009 (MomPreneur space not included)

Total due: Amount paid: Date deposit paid () check # () charged*

Balance: () Balance PAID IN FULL (date) () check # () charged*

*Charge by credit card or bank account at www.txkidexpo.com

Authorized Individual for Exhibitor/Sponsor

Name & Title Today's date

Signature: Sold by:
Authorized Exhibitor Representative's Signature Central Texas Kids Expo Representative

TERMS & CONDITIONS

Exhibitor hereby rents the designated booth(s) for the 2009 Central Texas Kids Expo, for the sole purpose of displaying, exhibiting, promoting and/or selling merchandise, products and/or services as stated on Expo agreement, for the operating hours of the event.

Exhibitors must set-up their booths/ exhibits by move-in date September 25, 2009 and time 1:00pm-7:00pm. Under no circumstances will Exhibitor be permitted to break down their display or vacate the premises prior to the scheduled end of the event September 26, 2009 6:00pm.

Exhibitors will not share booths with any other Exhibitors and/or display promotional literature and/or products of another firm, company, individual or organization. Exhibitors will only be permitted to display, exhibit, promote and/or sell within their designated booth. Central Texas Kids Expo reserves the right to remove any items, which were not approved in advance.

Exhibitors are required to have their Texas State Tax Permit on display in the booth if products are being sold.

In Compliance with Bell County Expo Policy No Helium tanks or balloons will be permitted in the main arena.

Exhibitors' displays erected for the event must be freestanding. Nailing, stapling, pinning and/or taping to the event site's columns, walls, fixtures, and /or floors is strictly prohibited. Displays should be attractive and appealing. They should identify your product / services. Prizes/giveaways should relate to your business. All food samples must be pre-approved. Please notify us of your request and any questions at least 30 days prior to show date.

Demonstrations are to be operated within your assigned booth and may not interfere with traffic in the aisle. A limited number of out-of-booth demos and performances may be planned. Those must be scheduled in advance and details arranged with the Central Texas Kids Expo promoters.

All special requests must be made directly to Central Texas Kids Expo no later than 30 days prior to the event date.

Any advance questions or concerns about noise, booth location, or other issues should be addressed with the Central Texas Kids Expo at least 30 days before the show. Keep in mind that fun stuff, which attracts customers, can include music or noise. Complaints during the show should be directed to the event staff. Exhibitors producing excessive noise which interferes with stage performances or adjacent booths may be asked to cease the activity or turn down the volume of any electronic device.

Exhibitors will dress in appropriate business attire and will conduct themselves in a courteous and professional manner at all times. Exhibitors must have representation at their booths at all times.

Exhibitor agrees that Central Texas Kids Expo, Sponsors, the event site, their employees, agents or representatives will not be responsible for any damage to or for the loss or destruction of Exhibitor's property or injuries to the Exhibitor, their representatives, agents or employees. The Exhibitor expressly waives all claims for such loss, damage or destruction or injury.

Exhibitor understands and agrees that Central Texas Kids Expo makes no guarantees regarding weather conditions or attendance at the event. If Central Texas Kids Expo is prevented from producing the event herein by reason of any act of God, fire, flood, public disaster or any other cause or reason either within or beyond the control of Central Texas Kids Expo, such condition shall be deemed a valid excuse for delay or cancellation of the event. Central Texas Kids Expo reserves the right to reschedule the event for another date and/or location chosen by Central Texas Kids Expo.

If the exhibitor chooses to have a direct link to their website on www.txkidexpo.com for the \$45.00 fee, the link will remain active until May 2010. All links must point to a family friendly site that any age will be able to view.

Exhibitor agrees, in the interest of the show, to provide an activity and / or a booth drawing with a minimum retail value of \$50.00 to be awarded to an attendee of the show.

Cancellations must be in writing and received by Central Texas Kids Expo by August 28, 2009. A refund of 50% of the contracted price will be given. Under no circumstances will a refund be given after this date.

Central Texas Kids Expo reserves the right, in order to maintain safety & integrity of the show, to make final booth placement of exhibitors.

I have read and accept the terms and conditions as set forth.

(authorized representative) organization/company date Exhibitor signature